1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Campaign success varies greatly by country. The country you start the Kickstarter campaign in may determine its chance of success.
   2. Theater plays have the greatest overall success over time. Overall performance arts has had the greatest success over games and technology.
   3. Kickstarter campaigns had the greatest chance of success prior to 2013. In 2014 there was a sudden rise in the number of campaigns worldwide. As the amount of Kickstarter campaigns grows worldwide over time, the amount of failed and canceled campaigns have also been increasing. The greater the amount of Kickstarter campaigns, the more campaigns people have to choose from, the less funding campaigns are likely to get.
2. What are some limitations of this dataset?
   1. Currency does not take into account conversion rates.
   2. The differences between failed and canceled is not clear.
3. What are some other possible tables and/or graphs that we could create?
   1. We could look at the amount of backers by country. Certain categories did better depending on the country. If someone wants to start a Kickstarter campaign in their country or another country they could identify the likelihood of its success in relation to the category based on how many backers have historically funded campaigns before.
   2. You could also compare the amount of successful, failed, canceled campaign over the years. This can be broken down further to determine the rate of success in a particular category per country per year.

Bonus:

 Use your data to determine whether the mean or the median summarizes the data more meaningfully.

The mean summarizes the data more meaningfully because the median will only provide the middle of the values. Whereas here there is such a large set of data and it can vary so widely, you’d want to get the average.

 Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

There is more variability with successful campaigns. This makes sense because successful campaigns could be successful because they had a lot of backers or the backers all contributed a large amount of money.